

AS COPPER LANDLINES (POTS) PHASE OUT, YOU HAVE OPTIONS

The Situation: For decades, landlines (Plain Old Telephone Services - POTS) have been the reliable connection method across neighborhoods and the country. In the 21st century, things look much different. New superior technology, combined with prohibitive cost to maintain the old infrastructure, means POTS have reached their end of life. Major carriers have already set dates to retire their POTS support. Hardwired systems will need to be modernized, while maintaining or improving upon the existing standard.



*Multiple POTS Lines
May Have Multiple
Sunset Dates,
Don't Get Caught
Unprepared*

DEVELOP YOUR TRANSFORMATION STRATEGY

POTS, as demonstrated below, support many critical daily activities. These "hardwired" systems will need to be modernized, without sacrificing important concerns like compliance, safety, or security. Identifying your requirements early lets you find the best replacement solution before you need to react. For any organization, there are potentially dozens, if not more systems that rely on POTS. While losing some would be an annoyance, others are critical to remaining in operation. There's good news, migration could be as simple as deploying a plug-and-play device for low-level requirements. For more demanding situations, where failover or regulatory requirements are a concern, cost effective solutions with professional installation and ongoing equipment management are available.

UNEXPECTED UPSIDE, INSIGHTS, AND EMPOWERMENT

Blend Digital, Analog, and Business Practices. Organizations have mostly, with just a few exceptions, moved past analog – with a digital workplace, workforce, and client interaction. With digital clarity, communications, collaboration, decision making, service delivery, and ongoing oversight have become easier to attain, with an elevated standard. And those few exceptions? There are solutions to unite analog with digital, without missing a beat.

Lean Into Future Flexibility, Functionality, and Security. Let's take a new spin on set-it-and-forget-it – put structure in place that updates, maintains, redeploys, and scales with very little effort. A device goes off-line? It's addressed without worry. A new opportunity is afforded by IoT? You can easily explore it. Never feel limited by resources, staffing, or hardware. Our team can ensure that your organization is prepared for the now, and to pivot to the future.

The Option to Simplify Your Life. Minimize the number of Providers you receive bills from. Have "one-plane-of-glass" to easily oversee and interact with your organization for new exciting possibilities. Have the expertise, regardless of the size of your organization, to address business challenges as they surface. You can have the information and resources, with appropriate redundancies and support, to help you adapt and succeed in your mission.

DON'T ACCEPT THE FIRST REPLACEMENT SOLUTION OFFERED

There are so many excellent POTS replacement solutions available, many perfectly situated for situations like yours. With access to 200+ solution Providers, and the knowledge to fine-tune without bias or quota, our team can create an approach that puts your needs first. We advocate for you, looking at your short and long-term goals, to select the right solution, or combination of solutions, that meet your requirements. You can even benefit from this once-in-a-generation event to gain new capability, while also finding new cost savings and control.



36

Million US
POTS lines still
in service as
of 2021



3X

Estimated cost
increase for
multiple POTS
lines



1

Single device
can replace
multiple POTS
lines

Areas Impacted

- Alarms (Elevator/Fire/ Security)
- Emergency Call Boxes
- Access Controls (Security Doors/Gates)
- ATM Machines
- Phone Systems
- Modems
- Fax Machines
- SCADA Devices
- Point of Sale Solutions

Things to Consider

- Compliance Req. (HIPAA, NFPA 72, etc.)
- Monitoring and Reporting
- Security Encryption
- Added Features/ Functionality
- Integration with Existing Systems
- Redundancy/Failover
- Reduced Costs
- Disaster Recovery Posture
- Simplified Billing